

ILLINOIS STATE
UNIVERSITY



Career Center

185 Student Services Building
Campus Box 2520
Normal, IL 61790-2520
Telephone: (309) 438-2200
Facsimile: (309) 438-3539

Dear Employer,

During these challenging economic times, it is more essential than ever for businesses to make extremely smart hiring decisions. Opportunities for early engagement with students helps foster important connections that can help your company lock onto the very best candidates. The Illinois State University Career Center and the College of Business cordially invites your organization to attend the annual **Student & Employer Networking Dinner on Monday, March 30, 2009, 6 to 7:30 p.m., Bone Student Center.**

Mr. Eric Hoss, Financial Portfolio Director at State Farm, author, and featured speaker, addresses interviewing and hiring challenges by presenting *Removing Doubt in an Interview: A Better Way to Get the Job You Want*.

According to Eric, "Interviewing is an extremely important skill, especially in tough economic times, since having an adaptable and flexible workforce can be key for company survival. Employers play an important role in helping their employees prepare for interviews. Their leadership needs to create an environment focused on development and growth so they can help prepare a flexible, educated workforce to tackle a rapidly changing business environment. An interview is an essential way to ensure that employees can demonstrate and communicate their flexible skills so a company can best utilize their experiences and move them to areas they are needed. If employees are poor at interviewing, key resources may not be utilized to their full potential within a company."

Employers will find this event accommodating for engaging with talented Illinois State University students over dinner. In addition, learning about interviewing strategies represents a professional development opportunity for you! **REGISTER** online at: <http://www.CareerCenter.ilstu.edu> or call our office at 309-438-2200 for more information.

- Employers are encouraged to sponsor and host a table(s)
- Employers may invite Illinois State University students who are new hires, interns, potential candidates or members of registered student organizations to shape the kind of future employees you desire
- Employers also have the option of having the Career Center schedule students whose majors would correspond with their needs.

We hope you will participate in this unique career event designed exclusively for organizations that want to connect with and recruit talented candidates.

Sincerely,

A handwritten signature in black ink that reads "Maureen Roach".

Maureen Roach
Senior Assistant Director